N ADMIN

PRODUCT DESIGNER · STRATEGY · EXPERIENCE · INTERFACE

Product Designer with 4+ years of experience turning complex systems, information, and workflows into clear digital experiences. I work across product strategy, interaction, UX, UI, and visual design, from problem framing and concept development through prototyping and implementation.

+91-6364396696 · admn099namnamei@gmail.com · Portfolio · LinkedIn

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EXPERIENCE

CIVICDATALAB
Product Designer · Dec 2025 To Present · Delhi, India

- Design digital products across **strategy, interaction, UX, UI, and visual design**, translating complex civic problems into clear product experiences.
- Work across **problem framing, information architecture, prototyping, and implementation**, navigating ambiguous user and operational constraints.
- Collaborate with engineers, researchers, and domain teams to refine **system behaviour, edge cases, accessibility, and reusable patterns.**

JABIT SOFT PVT LTD
Product Designer · Mar 2023 To Dec 2025 · Noida, India

- Led end-to-end product design across **research, information architecture, interaction, UI, prototyping, and implementation.**
- Designed complex user journeys and reusable interface patterns, balancing **user needs, business requirements, and technical constraints.**
- Used **usability testing and design** research to identify friction and improve product workflows.

CREATIVE ORION
Visual Designer · Feb 2022 To Feb 2023 · Delhi, India

- Designed digital interfaces, visual systems, and communication assets across client projects.
- Applied **visual hierarchy, typography, composition, branding, and interface design** across digital experiences.
- Translated research and concepts into **polished, production-ready visual outcomes.**

EDUCATION

Master of Design (M.Des) · 2025 to 2026
O.P. JINDAL GLOBAL UNIVERSITY

Bachelor of Computer Applications (BCA) · 2016 to 2019
INDIAN ACADEMY

EXPERTISE

Product
Product Strategy · Problem Framing · Systems Thinking

Experience
Interaction Design · Information Architecture · Complex Workflows

Interface
UI Design · Visual Design · Design Systems · Accessibility

Execution
Prototyping · Usability Testing · Design Research

Emerging
AI Product Design · Human-AI Interaction · AI Agents

SELECTED WORK

LAYRRRD
Personal Content Management · Product Strategy · Product Design

- Reframed content management around **retrieval rather than organisation.**
- Designed the product across **web, browser extension, and conversational entry points.**
- Validated the MVP through **84 sign-ups, 8 usability-tested users, and 12 paying customers.**

MERRY HEALTH
Emergency Response · UX · Information Architecture

- Mapped fragmented workflows across **calls, WhatsApp, manual data, and dashboard operations.**
- Reworked information architecture around **operational visibility, KPIs, filtering, and system states.**
- Designed clearer workflows across **booking, ride management, reporting, and data entry.**

EDUCAITORS
AI-Assisted Evaluation · Product Design

- Designed an instructor-controlled workflow connecting **rubrics, learning outcomes, AI evaluation, and final grading.**
- Created interaction patterns for **reviewing, editing, overriding, and approving** AI-generated evaluations.
- Explored how **transparency and user control** can make AI-assisted workflows more understandable.
